

# The Bulletin

Serving Bloomfield, Garfield, Friendship, East Liberty, and Lawrenceville Since 1975

5149 Penn Avenue Pittsburgh, PA 15224

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## 2010 Advertising Contract

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Agency: \_\_\_\_\_

Agency Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## Advertisement Size

Please circle the correct size below.

Full Page 1/2 page 5/16 page 1/4 page 3/16 page 1/8 page 1/16 page

## Advertisement Frequency

Please circle the correct number and months below.

12 times

6 times

4 times

1 time

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ad Rate \$ \_\_\_\_\_

Design Charge \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

Monthly Rate \$ \_\_\_\_\_

Contract Total \$ \_\_\_\_\_

All advertising rates are net. First-time advertisers pay one month in advance. Repeat advertisers are billed upon publication, and payment is due upon receipt of invoice. Advertisers agree that frequency discounts are extended in anticipation of the fulfillment of a multiple-insertion contract. Contract defaults will result in back billing for insertions previously run at the discounted rates. One month notice is required for contract cancellation.

**Attention:** If new ad copy is not received at The Bulletin by the published ad copy deadline each month prior to publication, the most recent submitted copy will be used. If no copy is received, advertiser will be billed nonetheless. Please see ad copy deadline schedule for monthly details.

Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Bulletin Representative \_\_\_\_\_ Date \_\_\_\_\_