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### **McCune Foundation's Beukema and Senator Ferlo Featured at Bloomfield-Garfield Corporation's "Advocate" Luncheon**

PITTSBURGH, PA— What do housing in Garfield, the Eastside complex, and Washington's Landing all have in common? They are projects that Henry S. Beukema, executive director of the McCune Foundation, helped to capitalize. On Friday, November 6, the Bloomfield-Garfield Corporation (BGC) will welcome Beukema as the keynote speaker at its annual luncheon, "Advocate," at the Pittsburgh Athletic Association, 4215 Fifth Avenue, Oakland, from 11:30 a.m. to 2 p.m. The BGC will also honor State Sen. Jim Ferlo, D-Highland Park, for his 25 years in elected office with its Distinguished Public Service award.

"These two individuals have been advocates for the 'bottom-up' approach to improving the urban environment, and in creating opportunities for those who want to work and live in our neighborhoods," said Rick Swartz, executive director of the BGC. "Hank Beukema and Jim Ferlo can both point to a long and distinguished track record. The best way for the BGC to show its gratitude for their steadfastness to these causes, and to those of many other organizations and institutions, is to continue to expand upon their work."

Under Beukema's tenure, the McCune Foundation helped to seed new housing development in Garfield. The Eastside complex in East Liberty would not exist if not for a revolving investment fund that McCune helped to create. On the North Side, projects like Washington's Landing and Penn Brewery also came to fruition because of Beukema. He is the current board chair of the Pittsburgh Partnership for Neighborhood Development. Among Senator Ferlo's many accomplishments, he has been an active proponent of community and economic development programs such as Main Street, Elm Street, the creation of enterprise zones, and programs that provide resources for community-based urban and small town renewal. He has also been outspoken in addressing the actions of utility companies around rate increases and shut-off policies, and in pressing the case for health care reform.

The Nov. 6 fundraiser includes a cash bar, a three-course luncheon, and a program emceed by P.J. Maloney of KQV Radio and a BGC board member. Individual tickets are \$55 and are available by calling 412-441-6950 x 15.

Bloomfield-Garfield Corporation has been changing lives and neighborhoods since 1976, working to improve the overall physical, social, and economic conditions of Garfield, Friendship, and Bloomfield. The "Advocate" luncheon has been made possible through the generous support of the following sponsors: Allegheny Valley Bank; PNC Bank; BNY Mellon; Citizens Bank; First Commonwealth Bank; Steve Catranel Construction Co., Inc.; Pittsburgh Partnership for Neighborhood Development; and the Western Pennsylvania Hospital.