

The Bulletin

Serving Bloomfield, Garfield, Friendship, East Liberty, and Lawrenceville Since 1975

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Advertising Rates 2008

AD SIZE (see reverse side for exact measurements)

		FULL	1/2	5/16	1/4	3/16	1/8	1/16
FREQUENCY	1x	\$817	\$426	\$258	\$225	\$176	\$139	\$79
	4x	\$779	\$382	\$249	\$204	\$155	\$118	\$69
	6x	\$723	\$355	\$234	\$187	\$149	\$106	\$64
	12x	\$658	\$333	\$212	\$179	\$140	\$97	\$53












Special Notes

Rates above are per insertion and are based on client-supplied, camera-ready artwork. A production fee (a minimum of \$35, depending on size) will be charged for preparation of advertisements that are not camera-ready.

Ad space reservations are the 15th of each month for the next month's issue. For example, January 15th is the deadline for the February issue.

The publisher accepts no responsibility for claims made by advertisers, nor will the publisher be financially liable for errors in advertising regardless of fault, beyond the cost of the ad itself. The Bulletin reserves the right to refuse advertising for any reason. Ads that do not have the correct measurements will be reduced to fit, and a production fee may be charged. **NO CREDIT CARD LOGOS ARE PERMITTED IN ADS.**

Bulletin Ad Measurements

	Width	Height		Width	Height
 Full Page	10-1/4"	13"	 1/4 page Vert	2-3/8"	12-5/8"
 1/2 page Vert.	5"	12-5/8"	 1/4 page Horiz.	10-1/4"	3"
 1/2 page Horiz.	10-1/4"	6-1/8"	 3/16 page Square	5"	5"
 5/16 page	5"	8"	 1/8 page Vert.	2-3/8"	6-1/8"
 1/4 page block	5"	6-1/8"	 1/8 page Horiz.	5"	3"
			 1/16 page	2-3/8"	3"
